



8th Annual Race 2 the Point
5K, 1/2 Mile Dash, Fun Run
March 24, 2018

Presenting Sponsor \$2500

- Name and logo will appear on ALL race information, including race registration application, all flyers and marketing material, t-shirts, posters, etc.
- Kids Fun Run Sponsor: logo on 200 prizes (water bottles, frisbees, or bags- tbd) for all participants.
- Booth at Event • Name & Logo will be featured on event website with link to your website • Opportunity to provide and place material in all race bags • Your company will be prominently featured in handouts and social media to all school families • Promotion in Scarborough Primary PTA email blasts • Name & Logo will appear in “Thank You” ad after the event • Sponsor highlight in PTA newsletter distributed to all parents in primary schools • First right of refusal for next year’s presenting sponsor in your business category • 10 Free race registrations for employees (\$250 value)

Platinum Sponsor \$1000

- Name & Logo will appear on back of t-shirt • Logo will appear on promotional posters • Booth at event • Name & Logo will be featured on event website • Opportunity to provide and place material in all race bags • Name & Logo will appear in “Thank You” ad after the event • Highlighted in PTA newsletter distributed to all parents in primary schools • 5 Free race registrations for employees (\$125 value)

Automobile Sponsor \$750

- Two Cars at the event (one at the entrance and one on the course as the official car of Race2thePoint)
- Name & Logo will appear on back of t-shirt • Logo will appear on promotional posters • Name & Logo will be featured on event website • Opportunity to provide and place material in all race bags • Name & Logo will appear in “Thank You” ad after the event • Highlighted in PTA newsletter distributed to all parents in primary schools • First right of refusal for next year’s Automobile sponsor
 - 3 Free race registrations for employees (\$75 value)

Gold Sponsor \$600

- Name & Logo will appear on back of t-shirt • Booth at event • Name & Logo will be featured on event website • Opportunity to provide and place material in all race bags • Name will appear in “Thank You” ad after the event • 2 Free Race Registrations

Silver Sponsor \$300

- Name will appear on back of shirt • Opportunity to provide and place material in all race bags
 - Name will be listed on event website
 - Name will appear in “Thank you” ad after the event

2018 Race 2 the Point Sponsorship Form

Organization Name: _____

Address: _____

City, State, Zip: _____

Contact Person: _____

Phone: _____

Website: _____

Sponsorship Level (circle one):

Presenting Platinum Gold Silver Auto

We plan to provide promotional materials to distribute in race bags:

YES NO

Please email logo and write your company name exactly how you would like it to appear on website and marketing materials:

Artwork and logos should be submitted to race2thepoint@gmail.com as follows:

- Logos for t-shirts will be printed only in one color.
- Sponsors that receive free race entries as part of their sponsorship can register for the 5k Race by providing participant information to race2thepoint@gmail.com.
- Checks can be made payable to Scarborough Primary PTA and mailed to Scarborough Primary PTA % Blue Point School 174 Pine Point Road, Scarborough, ME 04074

Questions: Jessie Humble • 207-730-1834 • race2thepoint@gmail.com